



Who is ROR Colorado?

Staff, Board and Advisory Committee Members

Staff:

Megan Wilson, Executive Director	303-623-3800	megan@reachoutandreadco.org
Melissa Elgersma, ROR CO Program Coordinator <i>Serving all Colorado's ROR programs</i>	303-623-3800	melissa@reachoutandreadco.org
Carol Federman, NW Regional Program Coordinator <i>Serving Moffat, Routt, Jackson, Rio Blanco, Garfield, Mesa, Delta and Pitkin counties</i>	970-987-9933	carol@reachoutandreadco.org
Alexandra Smith, SW Regional Program Coordinator <i>Serving Gunnison, Montrose, San Miguel, Ouray, Dolores, San Juan, Montezuma, La Plata, Hinsdale, Archuleta, Mineral, Saguache, Rio Grande, Conejos, Alamosa and Costilla counties</i>	719-587-1084	SmithA@vwhs.org

Board of Directors:

Board Chair	Ann Logan, MLS	Community Volunteer
Vice Chair	Peter Konrad, PhD, CPA	Executive Director, JFM Foundation
Secretary	Carolyn Shepherd, MD	Medical Director, Clinica Family Health Centers
Medical Director	Steve Vogler, MD, MSPH	Denver Health Westside Family Health Center
Member	Karmen Carter	Executive Director, Judi's House
Member	Heather Duncan	Director of Marketing, The Tattered Cover
Member	Elaine Grossman, M. Ed.	Community Volunteer
Member	Rachel Hutson, MSN, RN, CPNP	CO Dept. of Public Health and Environment
Member	Megan Wilson, MS	Reach Out and Read Colorado
Member	Sarah Worth, MSPH	Community Volunteer

Advisory Committee:

Susan Berson, MLS	ROR Coordinator for Denver Health	Denver
Cathie Clark, RN, MSA	Site Coordinator/Provider, Western Pediatric Associates	Grand Junction
Cathryn Haskins, MD	Site Coordinator/Provider, Pediatric Associates	Montrose
Sharon Palmer	Site Coordinator, Children's Medical Center	Denver
Chris Rael	ROR Coordinator for Sunrise Community Health	Greeley
Maggie Ramirez	ROR Coordinator for Clinica Family Health Centers	Lafayette, Thornton, Denver

What Can ROR CO Do For You?

Who We Are:

ROR CO is the statewide coalition of clinic's participating in Reach Out and Read across Colorado. We are committed to collaboratively developing and sustaining ROR programs throughout the state so that all of Colorado's children grow up with books and a love of reading.

What We Do:

Fundraising:

- Raise up to 65% of the funds needed for each of Colorado's Reach Out and Read Clinics through grants, donations and events like the Benefit Breakfast, our largest fundraising event of the year.
- Organize book drives across the state with community partners like the Tattered Cover Bookstore and Rocky Mountain PBS.

Education and Outreach:

- Represent Reach Out and Read clinics in Colorado on a national level including participating in Hill Day visits to legislators in Washington, DC on behalf of ROR.
- Increase awareness of Reach Out and Read through community presentations and statewide collaborations
- Assist with visits to ROR clinics by legislators such as Rep. Mark Udall and Rep. Marilyn Musgrave
- Expand Reach Out and Read to new clinics
- Plan annual statewide meeting

Technical Assistance to ROR Clinics:

Our number one goal is to ensure that Colorado's ROR clinics have the tools and assistance they need to implement the Reach Out and Read Program successfully and adhere to the ROR Model.

- Walk clinics and healthcare providers through process of becoming a new ROR site
- Answer any questions site coordinators, ROR medical directors, or other providers may have about ROR
- Provide assistance with fundraising, volunteer recruitment and management, and book drives
- Organize training and retraining for ROR healthcare providers
- Assist site coordinators with myror.org, ROR's online information bank for participating clinics
- Help implement best practices at ROR sites

For More Information:

Visit our website at www.reachoutandreadco.org