



Reach Out and Read Colorado What Can ROR CO Do For You?

Who We Are:

ROR CO is the statewide coalition of clinic's participating Reach Out and Read across Colorado. We are committed to collaboratively developing and sustaining ROR programs throughout the state so that all of Colorado's children grow up with books and a love of reading.

What We Do:

Fundraising:

- Raise up to 65% of the funds needed for each of Colorado's Reach Out and Read Clinics through grants, donations and events like the Benefit Breakfast, our largest fundraising event of the year.
- Organize book drives across the state with community partners like the Tattered Cover Bookstore and Rocky Mountain PBS.

Education and Outreach:

- Represent Reach Out and Read clinics in Colorado on a national level including participating in Hill Day visits to legislators in Washington, DC on behalf of ROR.
- Increase awareness of Reach Out and Read through community presentations and statewide collaborations
- Assist with visits to ROR clinics by legislators such as Rep. Mark Udall and Rep. Marilyn Musgrave
- Expand Reach Out and Read to new clinics
- Plan annual statewide meeting

Technical Assistance to ROR Clinics:

Our number one goal is to ensure that Colorado's ROR clinics have the tools and assistance they need to implement the Reach Out and Read Program successfully and adhere to the ROR Model.

- Walk clinics and healthcare providers through process of becoming a new ROR site
- Answer any questions site coordinators, ROR medical directors, or other providers may have about ROR
- Provide assistance with fundraising, volunteer recruitment and management, and book drives
- Organize training and retraining for ROR healthcare providers
- Assist site coordinators with myror.org, ROR's online information bank for participating clinics
- Help implement best practices at ROR sites

ROR CO Staff:

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For More Information:

Visit our website at www.reachoutandreadco.org